



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/17/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$200.00			
N 2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$275.00			
N 3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$375.00			
N 6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$200.00			
N 7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				6	\$100.00			
N 8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				6	\$200.00			
N 9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$750.00			
N 10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$150.00			
N 11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$300.00			
N 12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/17/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 4 \$350.00												
N 13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$175.00												
N 14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	1	\$270.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$270.00												
N 15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$300.00												
N 16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$500.00												
N 17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 1 \$700.00												
N 18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$150.00												
N 19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S 1 \$150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WTNH 07/30/12-08/05/12 Su News 8 @ 6p 6p-630p -----S- :30 \$150.00 NM Credited												
N 20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 4 \$900.00												
N 21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -TWTF-- 4 \$800.00												
N 22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$300.00												
N 23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$300.00												
N 24	WTNH	07/31/12	08/05/12	Late News 8	11p-11:35p		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -T----- 1 \$700.00												
N 25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$250.00												
N 26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -T----- 1 \$300.00												
N 27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$2,000.00												
N 28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$1,200.00			
N 29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	07/30/12-08/05/12	Fri Hour 3	10p-11p	-----F----	:30		\$3,000.00	NM		
	See MG 29.2											
	2	WTNH	08/03/12-08/03/12	Fri Prime Other 2	9p-11p	-----F----	:30		\$1,500.00	NM		
	Ⓜ MG for 29.1 08/03											
N 30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$400.00			
N 31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
N 32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
N 33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
N 34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$100.00			
N 35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
N 36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
N 37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
N 38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$750.00			
N 39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,200.00			
N 41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
D 43	WTNH	08/03/12	08/03/12	Fri Prime Other 2	9p-11p		:30			NM	0	\$0.00
N 44	WTNH	08/01/12	08/03/12	News 8 @ 5a-6a	5a-530a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				2	\$150.00			
N 45	WTNH	08/01/12	08/03/12	News 8 @ 5a-6a	530a-6a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				2	\$200.00			
N 46	WTNH	08/01/12	08/03/12	GMA	7a-9a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				5	\$375.00			
N 47	WTNH	08/01/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				5	\$125.00			
N 48	WTNH	08/01/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				4	\$150.00			
N 49	WTNH	08/01/12	08/03/12	The View	11a-12p		:30			NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				7	\$250.00			
N 50	WTNH	08/01/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$150.00			
N 51	WTNH	08/01/12	08/03/12	General Hospital	General Hospital		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTNH	07/30/12-08/05/12	General Hospital	General Hospital	---WThF----	:30		\$225.00	NM		
				Credited								
	6	WTNH	07/30/12-08/05/12	General Hospital	General Hospital	---WThF----	:30		\$225.00	NM		
				Credited								
N 52	WTNH	08/01/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$200.00			
N 53	WTNH	08/01/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$400.00			
N 54	WTNH	08/01/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$500.00			
N 55	WTNH	08/01/12	08/05/12	Late News 8	11p-11:35p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTFSS				4	\$550.00			
N 56	WTNH	08/01/12	08/03/12	Nightline	1135p-120630a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$200.00			
N 57	WTNH	08/02/12	08/02/12	Thur Hour 1	8p-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---T---				1	\$1,500.00			
N 58	WTNH	08/02/12	08/02/12	Thur Hour 2	9p-10p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---T---				1	\$1,800.00			
N 59	WTNH	08/03/12	08/03/12	Fri Hour 1	8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/17/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WTNH	07/30/12-08/05/12		Fri Hour 1	8p-9p	-----F----	:30		\$600.00	NM		
Credited												
N 60	WTNH	08/04/12	08/04/12	Sat Prime Other 1	8p-10p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$300.00												
N 61	WTNH	08/04/12	08/04/12	Sat Hour 3	10p-11p		:30			NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S- 1 \$300.00												
N 62	WTNH	08/05/12	08/05/12	Sun Hour 2	8p-9p		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S 1 \$1,500.00												
N 63	WTNH	08/05/12	08/05/12	Sun Prime Other 2	9p-11p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----S 1 \$1,200.00												
Totals											126	\$51,795.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	126	\$51,795.00	\$44,025.75
Totals	126	\$51,795.00	\$44,025.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order#	6833818	Ver#	19	Status	Revised
EC'd	Yes				

Traffic Order# 191747

Printed: 08/17/2012 11:47 AM
Last Received: 08/17/2012 10:13 AM
Showing Buylines: All Rep Revised Lines

1 of 7

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---

THIS IS A REVISED ORDER
SEE CHNGS ON LNS 50,56,60
TOTAL REMAINS \$51795
PLS CONFIRM
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	07/31-08/03	TU-F	5A-530A	1	:30	\$200.00	GOOD MORNING CONNECTICUT	1		1	\$200.00	
	Buyline Comment: RATE CHNGD											
	2X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*2	07/31-08/03	TU-F	530A-6A	1	:30	\$275.00	GOOD MORNING CONNECTICUT	1		1	\$275.00	
	Buyline Comment: RATE CHNGD											
	2X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*6	07/31-08/03	TU-F	9A-10A	1	:30	\$200.00	DR. PHIL	1		1	\$200.00	
	Buyline Comment: 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*7	08/04-08/05	SA-SU	6A-8A	6	:30	\$100.00	GOOD MORNING CONNECTICUT WEEKEND	6		1	\$600.00	
	Buyline Comment: RATE CHNGDM 5X ADDED											
	V7 More than 2 codes changed											
*8	08/04-08/05	SA-SU	8A-9A	6	:30	\$200.00	GMA WEEKEND	6		1	\$1,200.00	
	Buyline Comment: RATE CHNGD, 5X ADDED											
	V7 More than 2 codes changed											

Rep Order# 6833818 Ver# 19 Status Revised Traffic Order# 191747 Printed: 08/17/2012 11:47 AM 3 of 7

Last Received: 08/17/2012 10:13 AM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.

Advertiser () FRNDS OF E. ESTY

Product ELIZABETH ESTY

Estimate# 1458

Buyer Maura Gilroy

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 118/125/1458

Agency C/I A/T Z/E 116/123/1738
Flight Dates 07/31/2012 - 08/06/2012

Flight Dates
Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Sales Office ()
Salesperson ()

Salesperson Phone# 215-567-6005

Salesperson I phone# 215-507-0002
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*19	08/05-08/05	SU	6P-630P	0	:30	\$150.00	NEWS 8 WEEKEND	0		0	\$0.00	
	Buyline Comment: RATE CHNGD 1X N/A											
	Station Remark: V14 LN NA DUE TECH DIFF											
	V7 Comment Changed, Rate Changed											
	V15 More than 2 codes changed											
*24	07/31-08/05	TU-SU	11P-1135P	1	:30	\$700.00	11P EYEWITNESS NEWS	1		1	\$700.00	
	Buyline Comment: RATE CHNGD 4X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
	Buyline Comment: RATE CHNGD											
	V7 Comment Changed, Rate Changed											
*26	07/31-08/03	TU-F	1135P-12A	1	:30	\$300.00	ABC NIGHTLINE	1		1	\$300.00	
	Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*28	07/31-07/31	TU	10P-11P	1	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
	Buyline Comment: 1X ADDED 1X CXL'D											
	V7 More than 2 codes changed											
	V9 More than 2 codes changed											
*29	08/03-08/03	F	9P-11P	2	:30	\$750.00	20/20	2		1	\$1,500.00	
	Buyline Comment: 1X ADDED, RATE CHNGD											
	V7 More than 2 codes changed											
*43	08/01-08/03	W-F	5A-530A	2	:30	\$150.00	GOOD MORNING CONNECTICUT	2		1	\$300.00	
	Buyline Comment: REBOUGHT FROM LN 1 V7 Added											

Last Received: 08/17/2012 10:13 AM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*44	08/01-08/03	W-F	530A-6A	2	:30	\$200.00	GOOD MORNING CONNECTICUT	2		1	\$400.00	
Buyline Comment: REBOUGHT FROM LN 2 V7 Added												
*45	08/01-08/03	W-F	7A-9A	5	:30	\$375.00	GOOD MORNING AMERICA	5		1	\$1,875.00	
Buyline Comment: ADD TO SKED V7 Added												
*46	08/01-08/03	W-F	9A-10A	5	:30	\$125.00	DR. PHIL	5		1	\$625.00	
Buyline Comment: REBOUGHT FROM LN 6 V7 Added												
*47	08/01-08/03	W-F	10A-11A	4	:30	\$150.00	RACHEL RAY	4		1	\$600.00	
Buyline Comment: ADD TO SKED V7 Added												
*48	08/01-08/03	W-F	11A-12P	7	:30	\$250.00	THE VIEW	7		1	\$1,750.00	
Buyline Comment: REBOUGHT FROM LN 11 V7 Added												
*49	08/01-08/03	W-F	1230P-130P	3	:30	\$150.00	CONNECTICUT STYLE	3		1	\$450.00	
Buyline Comment: REBOUGHT FROM LN 13 V7 Added												
*50	08/01-08/03	W-F	3P-4P	4	:30	\$225.00	GENERAL HOSPITAL	4		1	\$900.00	
Buyline Comment: REBOUGHT FROM LN 14 2X ADDED												

Sales Remark: V19 2X ADDED
V7 Added
V11 More than 2 codes changed
V15 More than 2 codes changed
V19 More than 2 codes changed

EC'd Yes

Last Received: 08/17/2012 10:13 AM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*59	08/03-08/03	F	8P-9P	0	:30	\$600.00	SHARK TANK	0		0	\$0.00	
Buyline Comment: ADD TO SKED 1X N/A												
Station Remark: V14 LN NA DUE SOTP - SPOT CAN BE REINSTATED BUT RATE NEEDS TO BE REV TO \$750 TO CLEAR												
V11 Added												
V15 More than 2 codes changed												
*60	08/04-08/04	SA	8P-10P	1	:30	\$300.00	MOVIE: NORBIT	1		1	\$300.00	
Buyline Comment: ADD TO SKED 2X N/A												
Sales Remark: V19 2X N/A												
V11 Added												
V19 More than 2 codes changed												
*61	08/04-08/04	SA	10P-11P	1	:30	\$300.00	CASTLE	1		1	\$300.00	
Buyline Comment: ADD TO SKED V11 Added												
*62	08/05-08/05	SU	8P-9P	1	:30	\$1,500.00	SECRET MILLIONAIRE	1		1	\$1,500.00	
Buyline Comment: ADD TO SKED V11 Added												
*63	08/05-08/05	SU	9P-11P	1	:30	\$1,200.00	EXTREME MKOVR	1		1	\$1,200.00	
Buyline Comment: ADD TO SKED V11 Added												

---REPORT TOTALS---

Report Totals: 83 / \$29,170.00

---SALES MONTHLY TOTALS---

Aug 12: 127 / \$51,795.00

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Sales Totals: 127 / \$51,795.00
Station Totals: 12 / \$51,795.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$51,795	CABL 0%	WCTT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---
SEE LNS 50,56,60 FOR DISCREPS. ONCE THESE ARE
CHANGED THIS CONTRACT WILL BE ALL SET. SORRY FOR
ANY CONFUSION AND FOR BEING PATIENT!!!!!!
THX KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*50	08/01-08/03	W-F	3P-4P	2	:30	\$225.00	GENERAL HOSPITAL	2		1	\$450.00	
Buyline Comment: REBOUGHT FROM LN 14												
2X N/A												
Station Remark: V18 4X AIRED ON THIS LN PLS REV												
V7 Added												
V11 More than 2 codes changed												
V15 More than 2 codes changed												
*56	08/03-08/03	F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
Buyline Comment: REBOUGHT FROM LN 50												
Station Remark: V18 SPOT FORM THIS LN DID NOT AIR PLS REV												
V11 Added												
*60	08/04-08/04	SA	8P-10P	3	:30	\$300.00	MOVIE: NORBIT	3		1	\$900.00	
Buyline Comment: ADD TO SKED												
Station Remark: V18 ONLY 1X AIRED ON THIS LN PLS REV												
V11 Added												

---REPORT TOTALS---
Report Totals: 6 / \$1,620.00

2 of 2

Rep Order#	6833818
EC'd	Yes

Ver# 18

Status Returned

Traffic Order# 191747

Printed: 08/16/2012 4:45 PM
Last Received: 08/16/2012 3:17 PM
Showing Buylines: Last Sta Revised Lines

08/16/2012 4:45 PM
08/16/2012 3:17 PM

Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Aug 12: 128 / \$52,215.00
Sales Totals: 128 / \$52,215.00
Station Totals: 128 / \$52,215.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---

---COMPETITIVE---

Market Totals	\$52,215	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books	null
Demos	RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6833818 Ver# 15 Status Revised Traffic Order# 191747 Printed: 08/14/2012 2:16 PM 1 of 7

Last Received: 08/14/2012 1:46 PM
Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() GMMB	Rep Firm	
Advertiser	() FRNDS OF E. ESTY		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	ELIZABETH ESTY		WASHINGTON, DC 20007	Salesperson	() KATE BRADY
Estimate#	1458	Agency C/P1/P2/E	118/125/1458	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	07/31/2012 - 08/06/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=*

REMARKS ---

THIS IS A REVISED ORDER

SEE LNS 19,50,59

REVISED TOTAL IS \$52215 (-\$1200)

PLS CONFIRM

THANKS KELLY

In	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	07/31-08/03	TU-F	5A-530A	1	:30	\$200.00	GOOD MORNING CONNECTICUT	1	---	1	\$200.00	---
	Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*2	07/31-08/03	TU-F	530A-6A	1	:30	\$275.00	GOOD MORNING CONNECTICUT	1	---	1	\$275.00	---
	Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*6	07/31-08/03	TU-F	9A-10A	1	:30	\$200.00	DR. PHIL	1	---	1	\$200.00	---
	Buyline Comment: 3X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*7	08/04-08/05	SA-SU	6A-8A	6	:30	\$100.00	GOOD MORNING CONNECTICUT WEEKEND	6	---	1	\$600.00	---
	Buyline Comment: RATE CHNGDM 5X ADDED V7 More than 2 codes changed											
*8	08/04-08/05	SA-SU	8A-9A	6	:30	\$200.00	GMA WEEKEND	6	---	1	\$1,200.00	---
	Buyline Comment: RATE CHNGD, 5X ADDED V7 More than 2 codes changed											

2 of 7

*18	08/04-08/04	SA	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1	\$150.00
Buyline Comment: RATE CHNGD V7 Comment Changed, Rate Changed									

Rep Order#	6833818
EC'd	Yes

Ver# 15 Status Revised

Traffic Order# 191747

Printed: 08/14/2012 2:16 PM
Last Received: 08/14/2012 1:46 PM
Showing Buylines: All Rep Revised Lines

3 of 7

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRIENDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*19	08/05-08/05	SU	6P-630P	0	:30	\$150.00	NEWS 8 WEEKEND	0		0	\$0.00	
	Buyline Comment: RATE CHNGD 1X N/A											
	Sales Remark: V15 1X N/A											
	V7 Comment Changed, Rate Changed											
	V15 More than 2 codes changed											
*24	07/31-08/05	TU-SU	11P-1135P	1	:30	\$700.00	11P EYEWITNESS NEWS	1		1	\$700.00	
	Buyline Comment: RATE CHNGD 4X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
	Buyline Comment: RATE CHNGD											
	V7 Comment Changed, Rate Changed											
*26	07/31-08/03	TU-F	1135P-12A	1	:30	\$300.00	ABC NIGHTLINE	1		1	\$300.00	
	Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*28	07/31-07/31	TU	10P-11P	1	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
	Buyline Comment: 1X ADDED 1X CXL'D											
	V7 More than 2 codes changed											
	V9 More than 2 codes changed											
*29	08/03-08/03	F	9P-11P	2	:30	\$750.00	20/20	2		1	\$1,500.00	
	Buyline Comment: 1X ADDED, RATE CHNGD											
	V7 More than 2 codes changed											
*43	08/01-08/03	W-F	5A-530A	2	:30	\$150.00	GOOD MORNING CONNECTICUT	2		1	\$300.00	
	Buyline Comment: REBOUGHT FROM LN 1 V7 Added											

Rep Order#	6833818
EC'd	Yes

Ver# 15 Status Revised

Traffic Order# 191747

Printed: 08/14/2012 2:16 PM
Last Received: 08/14/2012 1:46 PM
Showing Buylines: All Rep Revised Lines

4 of 7

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	() FRNDS OF E. ESTY
Product	ELIZABETH ESTY
Estimate#	1458
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*44	08/01-08/03	W-F	530A-6A	2	:30	\$200.00	GOOD MORNING CONNECTICUT	2		1	\$400.00	
	Buyline Comment: REBOUGHT FROM LN 2											
	V7 Added											
*45	08/01-08/03	W-F	7A-9A	5	:30	\$375.00	GOOD MORNING AMERICA	5		1	\$1,875.00	
	Buyline Comment: ADD TO SKED											
	V7 Added											
*46	08/01-08/03	W-F	9A-10A	5	:30	\$125.00	DR. PHIL	5		1	\$625.00	
	Buyline Comment: REBOUGHT FROM LN 6											
	V7 Added											
*47	08/01-08/03	W-F	10A-11A	4	:30	\$150.00	RACHEL RAY	4		1	\$600.00	
	Buyline Comment: ADD TO SKED											
	V7 Added											
*48	08/01-08/03	W-F	11A-12P	7	:30	\$250.00	THE VIEW	7		1	\$1,750.00	
	Buyline Comment: REBOUGHT FROM LN 11											
	V7 Added											
*49	08/01-08/03	W-F	1230P-130P	3	:30	\$150.00	CONNECTICUT STYLE	3		1	\$450.00	
	Buyline Comment: REBOUGHT FROM LN 13											
	V7 Added											
*50	08/01-08/03	W-F	3P-4P	2	:30	\$225.00	GENERAL HOSPITAL	2		1	\$450.00	
	Buyline Comment: REBOUGHT FROM LN 14											
	2X N/A											
	Sales Remark: V15 2X N/A											
	V7 Added											
	V11 More than 2 codes changed											
	V15 More than 2 codes changed											
*51	08/01-08/03	W-F	4P-5P	3	:30	\$200.00	JUDGE JUDY	3		1	\$600.00	
	Buyline Comment: REBOUGHT FROM LN 15											
	V7 Added											

EC'd Yes Last Received: 08/14/2012 1:46 PM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () GMMB Rep Firm () PHILADELPHIA
Advertiser () FRNDS OF E. ESTY 3050 K ST NW Sales Office () KATE BRADY
Product ELIZABETH ESTY WASHINGTON, DC 20007 Salesperson ()
Estimate# 1458 Agency C/P1/P2/E 118/125/1458 Salesperson Phone# 215-567-6005
Buyer Maura Gilroy Flight Dates 07/31/2012 - 08/06/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*60	08/04-08/04	SA	8P-10P	3	:30	\$300.00	MOVIE: NORBIT	3		1	\$900.00	
Buyline Comment: ADD TO SKED V11 Added												
*61	08/04-08/04	SA	10P-11P	1	:30	\$300.00	CASTLE	1		1	\$300.00	
Buyline Comment: ADD TO SKED V11 Added												
*62	08/05-08/05	SU	8P-9P	1	:30	\$1,500.00	SECRET MILLIONAIRE	1		1	\$1,500.00	
Buyline Comment: ADD TO SKED V11 Added												
*63	08/05-08/05	SU	9P-11P	1	:30	\$1,200.00	EXTREME MKOVR	1		1	\$1,200.00	
Buyline Comment: ADD TO SKED V11 Added												

---REPORT TOTALS---

Report Totals: 84 / \$29,590.00

---SALES MONTHLY TOTALS---

Aug 12: 128 / \$52,215.00
Sales Totals: 128 / \$52,215.00
Station Totals: 128 / \$52,215.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$52,215	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

Station WTNH-TV NEW HAVEN, CT. Agency () GMMB Rep Firm

Advertiser () FRNDS OF E. ESTY 3050 K ST NW Sales Office () PHILADELPHIA

Product ELIZABETH ESTY WASHINGTON, DC 20007 Salesperson () KATE BRADY

Estimate# 1458 Agency C/P1/P2/E 118/125/1458

Buyer Maura Gilroy Flight Dates 07/31/2012 - 08/06/2012 Salesperson Phone# 215-567-6005

Phone# Hiatus Weeks Salesperson FAX# 215-567-5938

Fax#

--- CONTRACT COMMENT ---
FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---
SEE LNS 19 & 50 FOR NA'S. WAITING FOR RESPONSE TO NA
LN59. PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*19	08/05-08/05	SU	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1		1	\$150.00	
Buyline Comment: RATE CHNGD												
Station Remark: V14 LN NA DUE TECH DIFF												
V7 Comment Changed, Rate Changed												
*50	08/01-08/03	W-F	3P-4P	4	:30	\$225.00	GENERAL HOSPITAL	4		1	\$900.00	
Buyline Comment: REBOUGHT FROM LN 14												
2X N/A, 1X REBOUGHT ON SEP LN												
Station Remark: V14 1X NA 8/1 & 8/3 DUE SOTP												
V7 Added												
V11 More than 2 codes changed												
*59	08/03-08/03	F	8P-9P	1	:30	\$600.00	SHARK TANK	1		1	\$600.00	
Buyline Comment: ADD TO SKED												
Station Remark: V14 LN NA DUE SOTP - SPOT CAN BE REINSTATED BUT RATE NEEDS TO												
BE REV TO \$750 TO CLEAR												
V11 Added												

---REPORT TOTALS---
Report Totals: 6 / \$1,650.00

---SALES MONTHLY TOTALS---

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Aug 12: 132 / \$53,415.00
Sales Totals: 132 / \$53,415.00
Station Totals: 132 / \$53,415.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$53,415	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE

Rep Order#	6833818	Ver#	12	Status	Returned	Traffic Order#	191747	Printed:	08/01/2012 5:10 PM	1 of 8
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Last Received: 08/01/2012 4:46 PM

Showing Buylines: All Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() GMMB	Rep Firm	
Advertiser	() FRNDS OF E. ESTY	3050 K ST NW		Sales Office	() PHILADELPHIA
Product	ELIZABETH ESTY	WASHINGTON, DC 20007		Salesperson	() KATE BRADY
Estimate#	1458	Agency C/P1/P2/E	118/125/1458	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	07/31/2012 - 08/06/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---

SEE LN 59 FOR NA. WAITING FOR RESPONSE TO ST V.10
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	07/31-08/03	TU-F	5A-530A Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed	1	:30	\$200.00	GOOD MORNING CONNECTICUT	1	--	1	\$200.00	----
*2	07/31-08/03	TU-F	530A-6A Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed	1	:30	\$275.00	GOOD MORNING CONNECTICUT	1	--	1	\$275.00	----
3	07/31-08/03	TU-F	6A-630A Buyline Comment: RATE CHNGD	4	:30	\$350.00	GOOD MORNING CONNECTICUT	4	--	1	\$1,400.00	----
4	07/31-08/03	TU-F	630A-7A Buyline Comment: RATE CHNGD	4	:30	\$350.00	GOOD MORNING CONNECTICUT	4	--	1	\$1,400.00	----
5	07/31-08/03	TU-F	7A-9A Buyline Comment: RATE CHNGD	4	:30	\$375.00	GOOD MORNING AMERICA	4	--	1	\$1,500.00	----
*6	07/31-08/03	TU-F	9A-10A Buyline Comment: 3X REBOUGHT ON SEP LN V7 More than 2 codes changed	1	:30	\$200.00	DR. PHIL	1	--	1	\$200.00	----

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
Buyline Comment: RATE CHNGD												
V7 Comment Changed, Rate Changed												
*26	07/31-08/03	TU-F	1135P-12A	1	:30	\$300.00	ABC NIGHTLINE	1		1	\$300.00	
Buyline Comment: RATE CHNGD												
3X REBOUGHT ON SEP LN												
V7 More than 2 codes changed												
27	08/06-08/06	M	8P-10P	1	:30	\$2,000.00	BACHELOR PAD	1		1	\$2,000.00	
Buyline Comment: RATE CHNGD												
*28	07/31-07/31	TU	10P-11P	1	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
Buyline Comment: 1X ADDED												
1X CXL'D												
V7 More than 2 codes changed												
V9 More than 2 codes changed												
*29	08/03-08/03	F	9P-11P	2	:30	\$750.00	20/20	2		1	\$1,500.00	
Buyline Comment: 1X ADDED, RATE CHNGD												
V7 More than 2 codes changed												
30	08/06-08/06	M	530A-6A	1	:30	\$400.00	GOOD MORNING CONNECTICUT	1		1	\$400.00	
31	08/06-08/06	M	6A-630A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
32	08/06-08/06	M	630A-7A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
33	08/06-08/06	M	7A-9A	1	:30	\$800.00	GOOD MORNING AMERICA	1		1	\$800.00	
34	08/06-08/06	M	10A-11A	1	:30	\$100.00	RACHEL RAY	1		1	\$100.00	
35	08/06-08/06	M	11A-12P	1	:30	\$175.00	THE VIEW	1		1	\$175.00	

Rep Order# EC'd Yes

Ver# 12 Status Returned

Traffic Order# 191747

Printed: 08/01/2012 5:10 PM
Last Received: 08/01/2012 4:46 PM
Showing Buylines: All Lines

7 of 8

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	() FRNDS OF E. ESTY
Product	ELIZABETH ESTY
Estimate#	1458
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/0
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*55	08/01-08/03	W-F	1135P-12A	3	:30	\$200.00	ABC NIGHTLINE	3		1	\$600.00	
	Buyline Comment: REBOUGHT FROM LN 26											
	V7 Added											
*56	08/03-08/03	F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
	Buyline Comment: REBOUGHT FROM LN 50											
	V11 Added											
*57	08/02-08/02	TH	8P-9P	1	:30	\$1,500.00	WIPEOUT	1		1	\$1,500.00	
	Buyline Comment: ADD TO SKED											
	V11 Added											
*58	08/02-08/02	TH	9P-10P	1	:30	\$1,800.00	WIPEOUT	1		1	\$1,800.00	
	Buyline Comment: ADD TO SKED											
	V11 Added											
*59	08/03-08/03	F	8P-9P	1	:30	\$600.00	SHARK TANK	1		1	\$600.00	
	Buyline Comment: ADD TO SKED											
	Station Remark: V12 LN NA DUE SOTP - SPOT CAN BE REINSTATED BUT RATE NEEDS TO BE REV TO \$750 TO CLEAR											
	V11 Added											
*60	08/04-08/04	SA	8P-10P	3	:30	\$300.00	MOVIE: NORBIT	3		1	\$900.00	
	Buyline Comment: ADD TO SKED											
	V11 Added											
*61	08/04-08/04	SA	10P-11P	1	:30	\$300.00	CASTLE	1		1	\$300.00	
	Buyline Comment: ADD TO SKED											
	V11 Added											
*62	08/05-08/05	SU	8P-9P	1	:30	\$1,500.00	SECRET MILLIONAIRE	1		1	\$1,500.00	
	Buyline Comment: ADD TO SKED											
	V11 Added											

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*63	08/05-08/05	SU	9P-11P	1	:30	\$1,200.00	EXTREME MKOVR	1		1	\$1,200.00	

Buyline Comment: ADD TO SKED
V11 Added

---REPORT TOTALS---
Report Totals: 132 / \$53,415.00

---SALES MONTHLY TOTALS---

Aug 12: 132 / \$53,415.00
Sales Totals: 132 / \$53,415.00
Station Totals: 132 / \$53,415.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals	\$53,415	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---
WAITING ON COMP

Books null
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*24	07/31-08/05	TU-SU	11P-1135P	1	:30	\$700.00	11P EYEWITNESS NEWS	1		1	\$700.00	
Buyline Comment: RATE CHNGD 4X REBOUGHT ON SEP LN V7 More than 2 codes changed												
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
Buyline Comment: RATE CHNGD V7 Comment Changed, Rate Changed												
*26	07/31-08/03	TU-F	1135P-12A	1	:30	\$300.00	ABC NIGHTLINE	1		1	\$300.00	
Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN V7 More than 2 codes changed												
27	08/06-08/06	M	8P-10P	1	:30	\$2,000.00	BACHELOR PAD	1		1	\$2,000.00	
Buyline Comment: RATE CHNGD												
*28	07/31-07/31	TU	10P-11P	1	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
Buyline Comment: 1X ADDED 1X CXL'D V7 More than 2 codes changed V9 More than 2 codes changed												
*29	08/03-08/03	F	9P-11P	2	:30	\$750.00	20/20	2		1	\$1,500.00	
Buyline Comment: 1X ADDED, RATE CHNGD V7 More than 2 codes changed												
30	08/06-08/06	M	530A-6A	1	:30	\$400.00	GOOD MORNING CONNECTICUT	1		1	\$400.00	
31	08/06-08/06	M	6A-630A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
32	08/06-08/06	M	630A-7A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
33	08/06-08/06	M	7A-9A	1	:30	\$800.00	GOOD MORNING AMERICA	1		1	\$800.00	

Rep Order#	6833818	Ver#	11	Status	Revised	Traffic Order#	191747	Printed:	08/01/2012 4:49 PM
EC'd	Yes							Last Received:	08/01/2012 4:46 PM
								Showing Buylines:	All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () PRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*61	08/04-08/04	SA	10P-11P	1	:30	\$300.00	CASTLE	1		1	\$300.00	

Buyline Comment: ADD TO SKED
Sales Remark: V11 ADD TO SKED
V11 Added

*62	08/05-08/05	SU	8P-9P	1	:30	\$1,500.00	SECRET MILLIONAIRE	1		1	\$1,500.00	
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Buyline Comment: ADD TO SKED
Sales Remark: V11 ADD TO SKED
V11 Added

*63	08/05-08/05	SU	9P-11P	1	:30	\$1,200.00	EXTREME MKOVR	1		1	\$1,200.00	
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Buyline Comment: ADD TO SKED
Sales Remark: V11 ADD TO SKED
V11 Added

---REPORT TOTALS---
Report Totals: 132 / \$53,415.00

---SALES MONTHLY TOTALS---
Aug 12: 132 / \$53,415.00
Sales Totals: 132 / \$53,415.00
Station Totals: 132 / \$53,415.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$53,415	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---
WAITING ON COMP

Books null
Demos RA35+

Rep Order# 6833818
Ver# 10
Status Returned
Traffic Order# 191747
Printed: 08/01/2012 1:51 PM
1 of 2

EC'd Yes
Last Received: 07/31/2012 3:23 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---

SEE LN 50 FOR NA'S. PLS ADDRESS ASAP

THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*50	08/01-08/03	W-F	3P-4P	6	:30	\$225.00	GENERAL HOSPITAL	6		1	\$1,350.00	
<div> Buyline Comment: REBOUGHT FROM LN 14 </div> <div> Station Remark: V10 1X NA 8/1 & 8/3 DUE SOTP - 8/3 CAN BE REINSTATED RATE NEEDS TO BE REV TO \$270 TO CLEAR </div> <div> V7 Added </div>												

---REPORT TOTALS---

Report Totals: 6 / \$1,350.00

---SALES MONTHLY TOTALS---

Aug 12: 124 / \$45,795.00
Sales Totals: 124 / \$45,795.00
Station Totals: 124 / \$45,795.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$45,795	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Rep Order#	6833818	Ver#	9	Status	Revised	Traffic Order#	191747	Printed:	07/31/2012 3:26 PM	1 of 6
EC'd	Yes							Last Received:	07/31/2012 3:23 PM	

Last Received: 07/31/2012 3:23 PM
Showing Buylines: All Rep Revised Lines

Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() GMMB	Rep Firm	
Advertiser	() FRNDS OF E. ESTY	3050 K ST NW		Sales Office	() PHILADELPHIA
Product	ELIZABETH ESTY	WASHINGTON, DC 20007		Salesperson	() KATE BRADY
Estimate#	1458	Agency C/P1/P2/E	118/125/1458	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	07/31/2012 - 08/06/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=*

REMARKS ---

THIS IS A REVISED ORDER

LN 28 1X CXL'D

REVISSED TOTAL IS \$45795 (\$10,055 TP SPEND)

PLS CONFIRM

THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*1	07/31-08/03	TU-F	5A-530A	1	:30	\$200.00	GOOD MORNING CONNECTICUT	1		1	\$200.00	
	Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*2	07/31-08/03	TU-F	530A-6A	1	:30	\$275.00	GOOD MORNING CONNECTICUT	1		1	\$275.00	
	Buyline Comment: RATE CHNGD 2X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*6	07/31-08/03	TU-F	9A-10A	1	:30	\$200.00	DR. PHIL	1		1	\$200.00	
	Buyline Comment: 3X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*7	08/04-08/05	SA-SU	6A-8A	6	:30	\$100.00	GOOD MORNING CONNECTICUT WEEKEND	6		1	\$600.00	
	Buyline Comment: RATE CHNGDM 5X ADDED V7 More than 2 codes changed											
*8	08/04-08/05	SA-SU	8A-9A	6	:30	\$200.00	GMA WEEKEND	6		1	\$1,200.00	
	Buyline Comment: RATE CHNGD, 5X ADDED V7 More than 2 codes changed											

Buyline Comment: RATE CHNGD
2X REBOUGHT ON SEP LN

V7 More than 2 codes changed

Buyline Comment: RATE CHNGD
2X REBOUGHT ON SEP LN

V7 More than 2 codes changed

Buyl ine Comment: 3X REBOUGHT ON SEP 1.N

V7 More than 2 codes changed

Buyline Comment: RATE CUNGDM 5X ADDED

V7 More than 2 codes changed

[illegible]

W77 More than 2 codes changed

Rep Order#	6833818	Ver#	9	Status	Revised	Traffic Order#	191747	Printed:	07/31/2012 3:26 PM	4 of 6
EC'd	Yes							Last Received:	07/31/2012 3:23 PM	
Showing Buylines: All Rep Revised Lines										

Printed: 07/31/2012 3:26 PM
Last Received: 07/31/2012 3:23 PM
Showing Buylines: All Rep Revised Lines

Traffic Order# 191747

Status Revised

Rep Order#	6833818	Ver#
EC'd	Yes	

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	() FRNDS OF E. ESTY
Product	ELIZABETH ESTY
Estimate#	1458
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/10
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*44	08/01-08/03	W-F	530A-6A	2	:30	\$200.00	GOOD MORNING CONNECTICUT	2		1	\$400.00	
	Buyline Comment: REBOUGHT FROM LN 2											
	V7 Added											
*45	08/01-08/03	W-F	7A-9A	5	:30	\$375.00	GOOD MORNING AMERICA	5		1	\$1,875.00	
	Buyline Comment: ADD TO SKED											
	V7 Added											
*46	08/01-08/03	W-F	9A-10A	5	:30	\$125.00	DR. PHIL	5		1	\$625.00	
	Buyline Comment: REBOUGHT FROM LN 6											
	V7 Added											
*47	08/01-08/03	W-F	10A-11A	4	:30	\$150.00	RACHEL RAY	4		1	\$600.00	
	Buyline Comment: ADD TO SKED											
	V7 Added											
*48	08/01-08/03	W-F	11A-12P	7	:30	\$250.00	THE VIEW	7		1	\$1,750.00	
	Buyline Comment: REBOUGHT FROM LN 11											
	V7 Added											
*49	08/01-08/03	W-F	1230P-130P	3	:30	\$150.00	CONNECTICJT STYLE	3		1	\$450.00	
	Buyline Comment: REBOUGHT FROM LN 13											
	V7 Added											
*50	08/01-08/03	W-F	3P-4P	6	:30	\$225.00	GENERAL HOSPITAL	6		1	\$1,350.00	
	Buyline Comment: REBOUGHT FROM LN 14											
	V7 Added											
*51	08/01-08/03	W-F	4P-5P	3	:30	\$200.00	JUDGE JUDY	3		1	\$600.00	
	Buyline Comment: REBOUGHT FROM LN 15											
	V7 Added											

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*52	08/01-08/03	W-F	5P-6P	3	:30	\$400.00	NEWS 8 WEEKDAY	3		1	\$1,200.00	
Buyline Comment: REBOUGHT FROM LN 16 V7 Added												
*53	08/01-08/03	W-F	6P-630P	3	:30	\$500.00	NEWS 8 WEEKDAY	3		1	\$1,500.00	
Buyline Comment: REBOUGHT FROM LN 17 V7 Added												
*54	08/01-08/05	W-SU	11P-1135P	4	:30	\$550.00	11P EYEWITNESS NEWS	4		1	\$2,200.00	
Buyline Comment: REBOUGHT FROM LN 24 V7 Added												
*55	08/01-08/03	W-F	1135P-12A	3	:30	\$200.00	ABC NIGHTLINE	3		1	\$600.00	
Buyline Comment: REBOUGHT FROM LN 26 V7 Added												

---REPORT TOTALS---
Report Totals: 80 / \$23,170.00

---SALES MONTHLY TOTALS---
Aug 12: 124 / \$45,795.00
Sales Totals: 124 / \$45,795.00
Station Totals: 124 / \$45,795.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals	\$45,795	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE---
WAITING ON COMP



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

Contract / Revision 191747 /		Alt Order # 06833818
Product ELIZABETH ESTY		
Contract Dates 07/31/12 - 08/06/12		Estimate # 1458
Advertiser POL/Friends of E Esty (D)		Original Date / Revision 07/31/12 / 07/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTNH	Account Executive Petty Philadelphia	Sales Office Petty/Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 118	Product Code 125
Agency Ref IN117/SP159/AL1336		Advertiser Ref

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$200.00			
N 2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$275.00			
N 3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$375.00			
N 6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$200.00			
N 7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				6	\$100.00			
N 8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				6	\$200.00			
N 9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$750.00			
10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$150.00			
N 11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$300.00			
12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$175.00			
N 14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$270.00			
N 15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$300.00			
N 16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$500.00			
N 17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				1	\$700.00			
N 18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$150.00			
N 19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$150.00			
20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$900.00			
21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$800.00			
22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 24	WTNH	07/31/12	08/05/12	Late News 8	11p-11:35p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$700.00			
N 25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$250.00			
N 26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$300.00			
27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$2,000.00			
28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$1,200.00			
N 29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 ----F-- 1 \$3,000.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTNH	07/30/12-08/05/12	Fri Hour 3	10p-11p	-----F----	:30		\$3,000.00	NM		
	See MG 29.2											
	2	WTNH	08/03/12-08/03/12	Fri Prime Other 2	9p-11p	-----F----	:30		\$1,500.00	NM		
	Ⓜ MG for 29.1 08/03											
30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$400.00												
31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$450.00												
32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$450.00												
33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$800.00												
34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$100.00												
35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$175.00												
36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$200.00												
37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$200.00												
38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$750.00												
39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$1,000.00												
40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$1,200.00												
41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$1,000.00												
42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$200.00												
D 43	WTNH	08/03/12	08/03/12	Fri Prime Other 2	9p-11p		:30			NM	0	\$0.00
N 44	WTNH	08/01/12	08/03/12	News 8 @ 5a-6a	5a-530a		:30			NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --WTF-- 2 \$150.00												
N 45	WTNH	08/01/12	08/03/12	News 8 @ 5a-6a	530a-6a		:30			NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
191747 /	06833818

Contract Dates	Product	Estimate #
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

Advertiser	Original Date / Revision
POL/Friends of E Esty (D)	07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				2	\$200.00			
N 46	WTNH	08/01/12	08/03/12	GMA	7a-9a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				5	\$375.00			
N 47	WTNH	08/01/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				5	\$125.00			
N 48	WTNH	08/01/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				4	\$150.00			
N 49	WTNH	08/01/12	08/03/12	The View	11a-12p		:30			NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				7	\$250.00			
N 50	WTNH	08/01/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$150.00			
N 51	WTNH	08/01/12	08/03/12	General Hospital	General Hospital		:30			NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--222--				6	\$225.00			
N 52	WTNH	08/01/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$200.00			
N 53	WTNH	08/01/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$400.00			
N 54	WTNH	08/01/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$500.00			
N 55	WTNH	08/01/12	08/05/12	Late News 8	11p-11:35p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTFSS				4	\$550.00			
N 56	WTNH	08/01/12	08/03/12	Nightline	1135p-120630a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--111--				3	\$200.00			
Totals											123	\$45,795.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	123	\$45,795.00	\$38,925.75
Totals	123	\$45,795.00	\$38,925.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6833818
EC'd Yes

Ver# 8
Status Returned

Traffic Order# 191747
Printed: 07/31/2012 1:30 PM
Last Received: 07/31/2012 11:25 AM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---
SEE LN 28 FOR DISCREP, WE CANNOT ADD A SPOT TO AN ACTIVE LOG
ROG IS CALLING TO DO MKGD
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*28	07/31-07/31	TU	10P-11P	2	:30	\$1,200.00	FINAL WITNESS	2		1	\$2,400.00	
Buyline Comment: 1X ADDED Station Remark: V8 1X CANNOT BE ADDED. WE CANNOT MAKE CHANGES TO AN ACTIVE LOG V7 More than 2 codes changed												

---REPORT TOTALS---
Report Totals: 2 / \$2,400.00

---SALES MONTHLY TOTALS---
Aug 12: 125 / \$46,995.00
Sales Totals: 125 / \$46,995.00
Station Totals: 125 / \$46,995.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$46,995	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---
WAITING ON COMP

Rep Order#	6833818	Ver#	7	Status	Revised	Traffic Order#	191747	Printed:	07/31/2012 12:01 PM	2 of 7
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Last Received: 07/31/2012 11:25 AM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.

Advertiser () . FRNDS OF E. ESTY

Product ELIZABETH ESTY

Estimate# 1458

Buyer Maura Gilroy

Phone#

#XPRJ

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 118/125/1458

Flight Dates 07/31/2012 - 08/06/2012

Hiatus Weeks

Red Firm

Sales Office () PHILADELPHIA

Salesperson () KATE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*8	08/04-08/05	SA-SU	8A-9A	6	:30	\$200.00	GMA WEEKEND	6		1	\$1,200.00	
	Buyline Comment: RATE CHNGD, 5X ADDED											
	Sales Remark: V7 RATE CHNGD, 5X ADDED											
	V7 More than 2 codes changed											
*9	08/05-08/05	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
	Buyline Comment: RATE CHNGD											
	Sales Remark: V7 RATE CHNGD											
	V7 Comment Changed, Rate Changed											
*11	07/31-08/03	TU-F	11A-12P	1	:30	\$300.00	THE VIEW	1		1	\$300.00	
	Buyline Comment: 3X REBOUGHT ON SEP LN											
	Sales Remark: V7 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*13	07/31-08/03	TU-F	1230P-130P	1	:30	\$175.00	CONNECTICUT STYLE	1		1	\$175.00	
	Buyline Comment: 1X REBOUGHT ON SEP LN											
	Sales Remark: V7 1X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*14	07/31-08/03	TU-F	3P-4P	1	:30	\$270.00	GENERAL HOSPITAL	1		1	\$270.00	
	Buyline Comment: RATE CHNGD											
	3X REBOUGHT ON SEP LN											
	Sales Remark: V7 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											
*15	07/31-08/03	TU-F	4P-5P	1	:30	\$300.00	JUDGE JUDY	1		1	\$300.00	
	Buyline Comment: RATE CHNGD											
	3X REBOUGHT ON SEP LN											
	Sales Remark: V7 3X REBOUGHT ON SEP LN											
	V7 More than 2 codes changed											

Rep Order#	6833818	Ver#	7	Status	Revised	Traffic Order#	191747	Printed:	07/31/2012 12:01 PM	3 of 7
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Last Received: 07/31/2012 11:25 AM

Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() GMMB	Rep Firm	
Advertiser	() FRNDS OF E. ESTY		3050 K ST NW	Sales Office () PHILADELPHIA
Product	ELIZABETH ESTY		WASHINGTON, DC 20007	Salesperson () KATE BRADY
Estimate#	1458	Agency C/P1/P2/E	118/125/1458	Salesperson Phone#	215-567-6005
Buyer	Maura Gilroy	Flight Dates	07/31/2012 - 08/06/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*16	07/31-08/03	TU-F	5P-6P	1	:30	\$500.00	NEWS 8 WEEKDAY	1		1	\$500.00	
	Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN Sales Remark: V7 3X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*17	07/31-08/03	TU-F	6P-630P	1	:30	\$700.00	NEWS 8 WEEKDAY	1		1	\$700.00	
	Buyline Comment: RATE CHNGD 3X REBOUGHT ON SEP LN Sales Remark: V7 3X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*18	08/04-08/04	SA	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1		1	\$150.00	
	Buyline Comment: RATE CHNGD Sales Remark: V7 RATE CHNGD V7 Comment Changed, Rate Changed											
*19	08/05-08/05	SU	6P-630P	1	:30	\$150.00	NEWS 8 WEEKEND	1		1	\$150.00	
	Buyline Comment: RATE CHNGD Sales Remark: V7 RATE CHNGD V7 Comment Changed, Rate Changed											
*24	07/31-08/05	TU-SU	11P-1135P	1	:30	\$700.00	11P EYEWITNESS NEWS	1		1	\$700.00	
	Buyline Comment: RATE CHNGD 4X REBOUGHT ON SEP LN Sales Remark: V7 4X REBOUGHT ON SEP LN V7 More than 2 codes changed											
*25	08/04-08/04	SA	11P-1130P	1	:30	\$250.00	11P EYEWITNESS NEWS	1		1	\$250.00	
	Buyline Comment: RATE CHNGD Sales Remark: V7 RATE CHNGD V7 Comment Changed, Rate Changed											

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () FRNDS OF E. ESTY
 Product ELIZABETH ESTY
 Estimate# 1458
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GMMB
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 118/125/1458
 Flight Dates 07/31/2012 - 08/06/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*53	08/01-08/03	W-F	6P-630P	3	:30	\$500.00	NEWS 8 WEEKDAY	3		1	\$1,500.00	
Buyline Comment: REBOUGHT FROM LN 17												
Sales Remark: V7 REBOUGHT FROM LN 17												
V7 Added												
*54	08/01-08/05	W-SU	11P-1135P	4	:30	\$550.00	11P EYEWITNESS NEWS	4		1	\$2,200.00	
Buyline Comment: REBOUGHT FROM LN 24												
Sales Remark: V7 REBOUGHT FROM LN 24												
V7 Added												
*55	08/01-08/03	W-F	1135P-12A	3	:30	\$200.00	ABC NIGHTLINE	3		1	\$600.00	
Buyline Comment: REBOUGHT FROM LN 26												
Sales Remark: V7 REBOUGHT FROM LN 26												
V7 Added												

---REPORT TOTALS---

Report Totals: 81 / \$24,370.00

---SALES MONTHLY TOTALS---

Aug 12: 125 / \$46,995.00
 Sales Totals: 125 / \$46,995.00
 Station Totals: 125 / \$46,995.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$46,995	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
		WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WWIT	0%
		XXX	0%								

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null
 Demos RA35+



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/26/12 / 07/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$200.00			
N 2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$275.00			
N 3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$375.00			
N 6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
N 7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$150.00			
N 8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$250.00			
N 9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$500.00			
N 10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$150.00			
N 11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$300.00			
N 12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$350.00			
N 13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$175.00			
N 14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$270.00			
N 15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$300.00			
N 16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$500.00			
N 17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$700.00			
N 18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$200.00			
N 19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$250.00			
N 20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$900.00			
N 21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$800.00			
N 22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 24	WTNH	07/31/12	08/05/12	Late News 8	11p-11:35p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTFS				5	\$700.00			
N 25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$300.00			
N 27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$2,000.00			
N 28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$1,200.00			
N 29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 ----F-- 1 \$3,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WTNH 07/30/12-08/05/12 Fri Hour 3 10p-11p -----F---- :30 \$3,000.00 NM See MG 29.2 2 WTNH 08/03/12-08/03/12 Fri Prime Other 2 9p-11p -----F---- :30 \$1,500.00 NM Ⓜ MG for 29.1 08/03												
30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$400.00												
31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$450.00												
32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$450.00												
33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$800.00												
34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$100.00												
35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$175.00												
36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$200.00												
37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$200.00												
38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$750.00												
39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$1,000.00												
40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$1,200.00												
41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$1,000.00												
42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 M----- 1 \$200.00												
Totals											93	\$42,530.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	93	\$42,530.00	\$36,150.50
Totals	93	\$42,530.00	\$36,150.50

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
191747 /	06833818

Contract Dates	Product	Estimate #
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

Advertiser	Original Date / Revision
POL/Friends of E Esty (D)	07/26/12 / 07/26/12

Signature: _____ Date: _____

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Rep Order#	6833818	Ver#	5	Status	Revised
EC'd	Yes				

Traffic Order# 191747

Printed: 07/26/2012 8:32 AM
Last Received: 07/25/2012 4:46 PM
Showing Buylines: All Rep Revised Lines

2 of 6

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	() FRNDS OF E. ESTY
Product	ELIZABETH ESTY
Estimate#	1458
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*5	07/31-08/03	TU-F	7A-9A	4	:30	\$375.00	GOOD MORNING AMERICA	4		1	\$1,500.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*6	07/31-08/03	TU-F	9A-10A	4	:30	\$200.00	DR. PHIL	4		1	\$800.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*7	08/04-08/05	SA-SU	6A-8A	1	:30	\$150.00	GOOD MORNING CONNECTICUT WEEKEND	1		1	\$150.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*8	08/04-08/05	SA-SU	8A-9A	1	:30	\$250.00	GMA WEEKEND	1		1	\$250.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*9	08/05-08/05	SU	9A-10A	1	:30	\$500.00	THIS WEEK	1		1	\$500.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*10	07/31-08/03	TU-F	10A-11A	4	:30	\$150.00	RACHEL RAY	4		1	\$600.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*11	07/31-08/03	TU-F	11A-12P	4	:30	\$300.00	THE VIEW	4		1	\$1,200.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												

EC'd Yes Last Received: 07/25/2012 4:46 PM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE.S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*26	07/31-08/03	TU-F	1135P-12A 4	3	:30	\$300.00	ABC NIGHTLINE	4		1	\$1,200.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*27	08/06-08/06	M	8P-10P 1	2	:30	\$2,000.00	BACHELOR PAD	1		1	\$2,000.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*28	07/31-07/31	TU	10P-11P 1	3	:30	\$1,200.00	FINAL WITNESS	1		1	\$1,200.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												
*29	08/03-08/03	F	9P-11P 1	2	:30	\$1,500.00	20/20	1		1	\$1,500.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V5 RATE CHNGD												
V5 More than 2 codes changed												

---REPORT TOTALS---
Report Totals: 80 / \$35,605.00

---SALES MONTHLY TOTALS---
Aug 12: 93 / \$42,530.00
Sales Totals: 93 / \$42,530.00
Station Totals: 93 / \$42,530.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$42,530	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%

EC'd Yes Last Received: 07/19/2012 3:28 PM Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE,S
SU 800, WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---
SEE LN 29 FOR TP REV
THX KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*29	08/03-08/03	F	10P-11P	1	:30	\$3,000.00	20/20	1		1	\$3,000.00	
Station Remark: V4 PGM AIRING 9-11P PLS REV												

---REPORT TOTALS---
Report Totals: 1 / \$3,000.00

---SALES MONTHLY TOTALS---
Aug 12: 93 / \$55,850.00
Sales Totals: 93 / \$55,850.00
Station Totals: 93 / \$55,850.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
Market Totals				\$55,850	CABL	0%	WCCT	0%	WFSB	0%	WHCT	0%
					WRDM	0%	WTIC	0%	WUVN	0%	WVIT	0%
					XXX	0%						

---COMPETITIVE COMMENTS---
WAITING ON COMP

Books null
Demos RA35+



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/19/12 / 07/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$300.00			
2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$400.00			
3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$450.00			
4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$450.00			
5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$800.00			
6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$125.00			
7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$225.00			
8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$600.00			
9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$250.00			
10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$100.00			
11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$175.00			
N 12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
191747 /	06833818

Contract Dates	Product	Estimate #
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

Advertiser	Original Date / Revision
POL/Friends of E Esty (D)	07/19/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$150.00			
14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$225.00			
15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$750.00			
17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,000.00			
18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$350.00			
20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,200.00			
21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,000.00			
22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
24	WTNH	07/31/12	08/05/12	Late News 8	11p-1135p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTFS				5	\$1,000.00			
25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$500.00			
26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$4,000.00			
28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$4,000.00			
29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/19/12 / 07/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$3,000.00			
30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$400.00			
31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$100.00			
35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
N 36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$750.00			
39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,200.00			
41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
Totals											93	\$55,850.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/06/12	93	\$55,850.00	\$47,472.50
Totals	93	\$55,850.00	\$47,472.50

Signature: _____ Date: _____

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EC'd Yes
Last Received: 07/19/2012 3:28 PM
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE,S
SU 800, WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---
THIS IS A REVISED ORDER
LNS 12 & 36 RATE CHNGS
REVISED TOTAL IS \$55850
PLS CONFIRM
THANKS KELLY

OK 7/19

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*12	07/31-08/03	TU-F	12P-1230P	4	:30	\$200.00	NEWS 8 MIDDAY	4		1	\$800.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V3 RATE CHNGD												
V3 More than 2 codes changed												
*36	08/06-08/06	M	12P-1230P	1	:30	\$200.00	NEWS 8 MIDDAY	1		1	\$200.00	
Buyline Comment: RATE CHNGD												
Sales Remark: V3 RATE CHNGD												
V3 More than 2 codes changed												

---REPORT TOTALS---
Report Totals: 5 / \$1,000.00

---SALES MONTHLY TOTALS---
Aug 12: 93 / \$55,850.00
Sales Totals: 93 / \$55,850.00
Station Totals: 93 / \$55,850.00
Lines not sent/rcld/rtrn: 0 / \$0.00



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 191747 /		<u>Alt Order #</u> 06833818
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 07/31/12 - 08/06/12		<u>Estimate #</u> 1458
<u>Advertiser</u> POL/Friends of E Esty (D)		<u>Original Date / Revision</u> 07/17/12 / 07/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$300.00			
N 2	WTNH	07/31/12	08/03/12	News 8 @ 5a-6a	5a-6a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				3	\$400.00			
N 3	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$450.00			
N 4	WTNH	07/31/12	08/03/12	News 8 @ 6a	6a-7a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$450.00			
N 5	WTNH	07/31/12	08/03/12	GMA	7a-9a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$800.00			
N 6	WTNH	07/31/12	08/03/12	M-F 9a-10a	9a-10a		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$125.00			
N 7	WTNH	08/04/12	08/05/12	SaSu 6a-8a	6a-8a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$225.00			
N 8	WTNH	08/04/12	08/05/12	GMA SaSu	8a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				1	\$600.00			
N 9	WTNH	08/05/12	08/05/12	Sign-On/Sign-Off	Sign-On/Sign-Off		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$250.00			
N 10	WTNH	07/31/12	08/03/12	M-F 10a-11a	10a-11a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$100.00			
N 11	WTNH	07/31/12	08/03/12	The View	11a-12p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$175.00			
N 12	WTNH	07/31/12	08/03/12	News 8 Noon	12p-1230p		:30			NM	4	\$700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D)	07/17/12 / 07/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$175.00			
N 13	WTNH	07/31/12	08/03/12	Connecticut Style	1230p-1p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				2	\$150.00			
N 14	WTNH	07/31/12	08/03/12	General Hospital	General Hospital		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$225.00			
N 15	WTNH	07/31/12	08/03/12	Early Fringe M-F	4p-5p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
N 16	WTNH	07/31/12	08/03/12	News 8 5p-6p	5p-6p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$750.00			
N 17	WTNH	07/31/12	08/03/12	News 8 6p-630p	6p-630p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,000.00			
N 18	WTNH	08/04/12	08/04/12	Sa News 8 @ 6p	6p-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$300.00			
N 19	WTNH	08/05/12	08/05/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$350.00			
N 20	WTNH	07/31/12	08/03/12	M-F 7p-730p	7p-730p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,200.00			
N 21	WTNH	07/31/12	08/03/12	M-F 730p-8p	730p-8p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$1,000.00			
N 22	WTNH	08/04/12	08/04/12	Sa 7p-730p	7p-730p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
N 23	WTNH	08/04/12	08/04/12	Sa 730p-8p	730p-8p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
N 24	WTNH	07/31/12	08/05/12	Late News 8	11p-1135p		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTfSS				5	\$1,000.00			
N 25	WTNH	08/04/12	08/04/12	Late News Sa	11p-1135p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$500.00			
N 26	WTNH	07/31/12	08/03/12	Nightline	1135p-120630a		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-TWTF--				4	\$200.00			
N 27	WTNH	08/06/12	08/06/12	Mon 8-10p	8p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$4,000.00			
N 28	WTNH	07/31/12	07/31/12	Tue Hour 3	10p-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$4,000.00			
N 29	WTNH	08/03/12	08/03/12	Fri Hour 3	10p-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
191747 /	06833818

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/31/12 - 08/06/12	ELIZABETH ESTY	1458

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Friends of E Esty (D'	07/17/12 / 07/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$3,000.00			
N 30	WTNH	08/06/12	08/06/12	News 8 @ 5a-6a	5a-6a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$400.00			
N 31	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
N 32	WTNH	08/06/12	08/06/12	News 8 @ 6a	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$450.00			
N 33	WTNH	08/06/12	08/06/12	GMA	7a-9a		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$800.00			
N 34	WTNH	08/06/12	08/06/12	M-F 10a-11a	10a-11a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$100.00			
N 35	WTNH	08/06/12	08/06/12	The View	11a-12p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
N 36	WTNH	08/06/12	08/06/12	News 8 Noon	12p-1230p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$175.00			
N 37	WTNH	08/06/12	08/06/12	Early Fringe M-F	4p-5p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
N 38	WTNH	08/06/12	08/06/12	News 8 5p-6p	5p-6p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$750.00			
N 39	WTNH	08/06/12	08/06/12	News 8 6p-630p	6p-630p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 40	WTNH	08/06/12	08/06/12	M-F 7p-730p	7p-730p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,200.00			
N 41	WTNH	08/06/12	08/06/12	M-F 730p-8p	730p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$1,000.00			
N 42	WTNH	08/06/12	08/06/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$200.00			
Totals											93	\$55,725.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	93	\$55,725.00	\$47,366.25
Totals	93	\$55,725.00	\$47,366.25

Signature: _____ Date: _____

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Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE,S
SU 800, WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1458
Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

FRIENDS OF ELIZABETH ESTY SC=*

--- REMARKS ---

THIS IS A NEW ORDER
CLIENT: FRIENDS OF ELIZABETH ESTY
OUR TOTAL IS \$55725
PLS CONFIRM
THANKS KELLY

OK 7/16

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	07/31-08/03	TU-F	5A-530A	3	:30	\$300.00	GOOD MORNING CONNECTICUT	3		1	\$900.00	
2	07/31-08/03	TU-F	530A-6A	3	:30	\$400.00	GOOD MORNING CONNECTICUT	3		1	\$1,200.00	
3	07/31-08/03	TU-F	6A-630A	4	:30	\$450.00	GOOD MORNING CONNECTICUT	4		1	\$1,800.00	
4	07/31-08/03	TU-F	630A-7A	4	:30	\$450.00	GOOD MORNING CONNECTICUT	4		1	\$1,800.00	
5	07/31-08/03	TU-F	7A-9A	4	:30	\$800.00	GOOD MORNING AMERICA	4		1	\$3,200.00	
6	07/31-08/03	TU-F	9A-10A	4	:30	\$125.00	DR. PHIL	4		1	\$500.00	
7	08/04-08/05	SA-SU	6A-8A	1	:30	\$225.00	GOOD MORNING CONNECTICUT WEEKEND	1		1	\$225.00	
8	08/04-08/05	SA-SU	8A-9A	1	:30	\$600.00	GMA WEEKEND	1		1	\$600.00	
9	08/05-08/05	SU	9A-10A	1	:30	\$250.00	THIS WEEK	1		1	\$250.00	
10	07/31-08/03	TU-F	10A-11A	4	:30	\$100.00	RACHEL RAY	4		1	\$400.00	
11	07/31-08/03	TU-F	11A-12P	4	:30	\$175.00	THE VIEW	4		1	\$700.00	

Last Received: 07/16/2012 3:28 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () FRNDS OF E. ESTY
 Product ELIZABETH ESTY
 Estimate# 1458
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GMMB
 1010 WISCONSIN AVE,S
 SU 800, WASHINGTON, DC 20007
 Agency C/P1/P2/E 118/125/1458
 Flight Dates 07/31/2012 - 08/06/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
12	07/31-08/03	TU-F	12P-1230P	4	:30	\$175.00	NEWS 8 MIDDAY	4		1	\$700.00	
13	07/31-08/03	TU-F	1230P-130P	2	:30	\$150.00	CONNECTICUT STYLE	2		1	\$300.00	
14	07/31-08/03	TU-F	3P-4P	4	:30	\$225.00	GENERAL HOSPITAL	4		1	\$900.00	
15	07/31-08/03	TU-F	4P-5P	4	:30	\$200.00	JUDGE JUDY	4		1	\$800.00	
16	07/31-08/03	TU-F	5P-6P	4	:30	\$750.00	NEWS 8 WEEKDAY	4		1	\$3,000.00	
17	07/31-08/03	TU-F	6P-630P	4	:30	\$1,000.00	NEWS 8 WEEKDAY	4		1	\$4,000.00	
18	08/04-08/04	SA	6P-630P	1	:30	\$300.00	NEWS 8 WEEKEND	1		1	\$300.00	
19	08/05-08/05	SU	6P-630P	1	:30	\$350.00	NEWS 8 WEEKEND	1		1	\$350.00	
20	07/31-08/03	TU-F	7P-730P	4	:30	\$1,200.00	JEOPARDY	4		1	\$4,800.00	
21	07/31-08/03	TU-F	730P-8P	4	:30	\$1,000.00	WHEEL OF FORTUNE	4		1	\$4,000.00	
22	08/04-08/04	SA	7P-730P	1	:30	\$400.00	WEEKEND JEOPARDY	1		1	\$400.00	
23	08/04-08/04	SA	730P-8P	1	:30	\$400.00	WHEEL OF FORTUNE	1		1	\$400.00	
24	07/31-08/05	TU-SU	11P-1135P	5	:30	\$1,000.00	11P EYEWITNESS NEWS	5		1	\$5,000.00	
25	08/04-08/04	SA	11P-1130P	1	:30	\$500.00	11P EYEWITNESS NEWS	1		1	\$500.00	
26	07/31-08/03	TU-F	1135P-12A	4	:30	\$200.00	ABC NIGHTLINE	4		1	\$800.00	
27	08/06-08/06	M	8P-10P	1	:30	\$4,000.00	BACHELOR PAD	1		1	\$4,000.00	

Last Received: 07/16/2012 3:28 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
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Product ELIZABETH ESTY
Estimate# 1458
Buyer Maura Gilroy
Phone#
Fax#

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Flight Dates 07/31/2012 - 08/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
28	07/31-07/31	TU	10P-11P	1	:30	\$4,000.00	FINAL WITNESS	1		1	\$4,000.00	
29	08/03-08/03	F	10P-11P	1	:30	\$3,000.00	20/20	1		1	\$3,000.00	
30	08/06-08/06	M	530A-6A	1	:30	\$400.00	GOOD MORNING CONNECTICUT	1		1	\$400.00	
31	08/06-08/06	M	6A-630A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
32	08/06-08/06	M	630A-7A	1	:30	\$450.00	GOOD MORNING CONNECTICUT	1		1	\$450.00	
33	08/06-08/06	M	7A-9A	1	:30	\$800.00	GOOD MORNING AMERICA	1		1	\$800.00	
34	08/06-08/06	M	10A-11A	1	:30	\$100.00	RACHEL RAY	1		1	\$100.00	
35	08/06-08/06	M	11A-12P	1	:30	\$175.00	THE VIEW	1		1	\$175.00	
36	08/06-08/06	M	12P-1230P	1	:30	\$175.00	NEWS 8 MIDDAY	1		1	\$175.00	
37	08/06-08/06	M	4P-5P	1	:30	\$200.00	JUDGE JUDY	1		1	\$200.00	
38	08/06-08/06	M	5P-6P	1	:30	\$750.00	NEWS 8 WEEKDAY	1		1	\$750.00	
39	08/06-08/06	M	6P-630P	1	:30	\$1,000.00	NEWS 8 WEEKDAY	1		1	\$1,000.00	
40	08/06-08/06	M	7P-730P	1	:30	\$1,200.00	JEOPARDY	1		1	\$1,200.00	
41	08/06-08/06	M	730P-8P	1	:30	\$1,000.00	WHEEL OF FORTUNE	1		1	\$1,000.00	
42	08/06-08/06	M	1135P-12A	1	:30	\$200.00	ABC NIGHTLINE	1		1	\$200.00	

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT. Agency () GMMB Rep Firm
 Advertiser () FRNDS OF E. ESTY 1010 WISCONSIN AVES Sales Office () PHILADELPHIA
 Product ELIZABETH ESTY SU 800, WASHINGTON, DC 20007 Salesperson () KATE BRADY
 Estimate# 1458 Agency C/P1/P2/E 118/125/1458 Flight Dates 07/31/2012 - 08/06/2012 Salesperson Phone# 215-567-6005
 Buyer Maura Gilroy Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

---REPORT TOTALS---

Report Totals: 93 / \$55,725.00

---SALES MONTHLY TOTALS---

Aug 12: 93 / \$55,725.00
 Sales Totals: 93 / \$55,725.00
 Station Totals: 93 / \$55,725.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$55,725	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

WAITING ON COMP

Books null
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE